



Advertising Rates

Advertising in the digital Flight School News eMonthly reaches recipients whose focus is on the business of flight training. These are savvy and knowledgeable flight school owners, operators, and managers who are prime targets for advertisers with products and services used in the flight training industry. Space is limited.

Our eNews list exceeds 3,650 unique contacts. We generate a 25% open rate.

Ad Size	1x	3x	6x	12x
590 x 90 px	\$400	\$350	\$300	\$250
290 x 90 px	\$300	\$250	\$200	\$150
140 x 90 px	\$200	\$175	\$150	\$125

Ad Information

Rates are per insertion. All ads are hotlinked to advertiser's URL.

Ads must be submitted as JPEG or PNG files (no animations).

590 x 90 px – Full-width banner ad (other than header position).

290 x 90 px – Standard display ad.

140 x 90 px – Small ad or hotlinked logo.

Header Position – The premiere spot in any newsletter.

Size	1x	3x	6x	12x
590 x 90 px	\$1200	\$850	\$600	\$450

**To advertise, please contact Debbie Sparks at 561-767-6826
or email at dsparks@fsana.com**

Established in 2009, the Flight School Association of North America (FSANA) is the first and only association of its kind dedicated solely to the flight training industry. FSANA represents flight schools, firms that provide products and services to the flight training or aviation industry, and other supporting partners.

Flight School Association of North America
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