

Rates effective as of January 1, 2016



## Advertising Rates

Advertising in the digital Flight School News eMonthly reaches recipients whose focus is on the business of flight training. These are savvy and knowledgeable flight school owners, operators, and managers who are prime targets for advertisers with products and services used in the flight training industry. Space is limited.

Ad Size	1x	3x	6x	12x
728 x 90 px	\$400	\$350	\$300	\$250
590 x 90 px	\$300	\$250	\$200	\$150
290 x 90 px	\$200	\$175	\$150	\$125
120 x 90 px	\$150	\$125	\$100	\$75

Rates are per insertion.

### Ad Size Information

728 x 90 px - Premium full-width banner placed under lead stories or as footer.

590 x 90 px - Standard banner ad separating stories.

290 x 90 px - Display ad separating stories.

120 x 90 px - Sidebar ad or logo with optional hotlink.

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***To advertise, please contact Debbie Sparks at  
561-767-6826 or email at [dsparks@fsana.com](mailto:dsparks@fsana.com)***

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Established in 2009, the Flight School Association of North America (FSANA) is the first and only association of its kind dedicated solely to the flight training industry. FSANA represents flight schools, firms that provide products and services to the flight training or aviation industry, and other supporting partners.

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